



Meet
and
Greet



September 25

Agenda

MO Museum,
Vilnius

17–18 **Networking, snacks & drinks**

18–19 **Live podcast "Baltic Brand talks"**
Host — Andris Rubīns (MAGIC Agency)
Guest — Ben Richards (LEGO)

19–20 **Panel discussion**
"Making waves with city brands"
Host — Gunnar Hunt (KAGU Agency)
Guests — Urtė Daknytė (GoVilnius),
Rīta Pētersone (Rīga),
Saile Mägi (Tartu 2024)

20–21 **Networking**



Forum
and
Awards



September 26

Agenda

Kablys, Vilnius

11.00–12.00
DOORS OPEN

12.00–14.30
FORUM PART 1

Leila Fataar (Platform 13)

Ben Richards (LEGO)

Tobey Duncan (Uncommon)

Baltic Brand Show/case

- Go Vilnius (Lithuania)
by Ieva Davydenko
- MaisonBeast (Estonia)
by Michael Burich
- Flow (Latvia)
by Matīss Kaža
- Not For Sale (Ukraine)
by Nika Selega

Might Delete Later

14.30–15.30
**LUNCH &
NETWORKING**

15.30–17.40
FORUM PART 2

Brand Capital Insights

- Aigars Tukāns (Wit, MAGIC)
- Gailė Bučiūnaitė (Sons & Daughters ID)
- Anti Jürgenstein (Optimist Creative)

Nikolaj Voulfsbach (Norstat Denmark)

Andrey Tyukavkin (Le Pub)

Discussion

- Vadims Barisons, Host (OMD Latvia)
- Laura Blaževičiūtė (TV3 Lithuania)
- Jonas Žala (Balcia Insurance)
- Ignas Vyšniauskas (Žalgiris)

Lars Bastholm (Bastholm Creative Consulting)

Andrew Dobbie (MadeBrave)

17.40–18.30
NETWORKING & DRINKS

18.30–20.00
BALTIC BRAND AWARDS CEREMONY

20.00–23.00
AFTERPARTY